

Product Lifecycle & Supply Chain Management EMBA

Viewpoint

“The proposed program is on track for what is needed now and well into the future. This program will allow professionals to not only have the academic credential to cross silos but also have practical experience. For businesses to thrive it is essential that individuals understand product lifecycles and supply chain management. In addition they must have the ability to educate the organization on the need to collaborate across all disciplines to maximize a product potential to the company”

William J. Wissing
SVP Distribution & Logistics Blockbuster Inc.

“I believe that this program offers vital skills and information critical to success in today’s economy. Today, improving margins, decreasing cycle time & minimize costs is a matter of survival. I believe that the proposed curriculum will produce leaders who have knowledge, insight & skills to successfully & profitability manages products throughout their lifecycle “

Tim Pickens, VP Operations
Estech System Inc. (ESI)

“Effective supply chain management is crucial to any manufacturer or distributor. It drives cost of sales - that big number that appears just below the ‘top line’. In the new world order of “design anywhere, build anywhere, deliver anywhere”, there is going to be increasing demands placed on the supply chain management professional. This new program at UT-Dallas teaches the skills and offers the professional development that elevates supply chain professionals to become capable executives who can deal with a wide variety of challenges on a global basis.”

Paul Peck
CEO, Global Supply Chain Solutions LLC.

“Significant growth of outsourced manufacturing and extended supply chains exposed weakness in product lifecycle management. Innovation has accelerated and customer expectations have increased. Highly coordinated collaborative processes across supply chains have evolved to meet the expectation of market. Understanding these solutions and integration of PLM & supply chain is required to achieve best in class performance.”

Tracy L. Harker, Vice President
Hitachi Consulting

Although almost every product lifecycle is being driven shorter and shorter by the end customer and Supply Chain processes are increasingly a key part of Product success (especially cost) a seamless approach to Product Lifecycle Management (PLM) and Supply Chain Management (SCM) in most businesses is seldom achieved. The Graduate Program in Product Lifecycle and Supply Chain Management offers a unique opportunity to bring student’s skill levels and understanding of what is needed in both the PLM and SCM processes so that they can be successfully integrated for enterprise success. Fragmented processes and silos of activity are unfortunately the norm and has a dramatic unfavorable effect on time to market, value creation and competitive opportunity for growth. The focus of this certificate is unique in its perspective and ability to provide the direction for the Management of our business enterprises going forward.

Robert C. Wright
Vice President of Operations
L-3 Communications